

# Brooke Kaminski

## Designer

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(908) 216-0095

### Professional Experience

#### Omnicom Media Group, **Designer**

June 2018 – Present

Currently, I design presentations, print collateral, and digital collateral for the employees of Omnicom Media Group and its network of agencies. I design internal agency assets as well as client-facing work while maintaining brand standards and styles for both.

Some of the work I do on a daily basis includes presentation design; printed materials (one sheets, flyers, booklets, pamphlets, cards, signs, banners); digital work (email blasts, web banners, TV monitor office announcements & videos); social media posts; and various other graphics as needed.

#### RIT Center for Women & Gender, **Designer**

September 2016 – April 2018 (1 year, 8 months)

I created digital, print, and social media marketing materials in-house for the center's various programs and educational workshops.

#### RIT Public Safety, **Designer**

February 2016 – March 2018 (2 years, 2 months)

I designed printed materials such as brochures, posters, and flyers to spread Public Safety's messages and announcements.

#### CDM Princeton, **Art Direction Intern**

June 2017 – August 2017 (3 months)

I designed and edited banner ads, social media ads, email blasts, and websites for multiple pharmaceutical brands while collaborating with members of the Art and Copy departments.

#### RIT Parking and Transportation, **Designer**

July 2016 – April 2017 (10 months)

I designed branded display cases, maps, and bus schedules for the RIT community.

#### RIT Sportszone, **Designer**

October 2015 – August 2016 (11 months)

I worked with a team of designers to create social media posts, posters, and flyers that advertised primarily RIT Hockey games.

#### Inc Design, **Design Intern**

June 2015 – July 2015 (2 months)

I designed and edited several presentations and graphics, created new concepts for a small brand, and assisted in the production of the company handbook.

### Education

#### Graphic Design, BFA

Rochester Institute of Technology  
Immersion in Advertising and PR  
Graduated Magna Cum Laude

### Skills

#### Software

Adobe Creative Suite (Illustrator, InDesign, Photoshop, Acrobat, Adobe XD); Microsoft Office Suite (PowerPoint, Word, Excel, Outlook); Keynote; Sketch

#### Creative Experience

Branding and Identity; Advertising; Marketing; Presentation Design; Campaign Design; Print (One Sheets, Flyers, Booklets, Pamphlets, Cards, Signs, Banners); Digital (Email Blasts, Web Banners, UI Design, Social Media Posts)

#### Soft Skills

Strong Work Ethic, Driven, Positive Attitude, Problem Solver, Supportive, Team Oriented, Manages Time Well, Organized, Takes Initiative, Strong Written and Verbal Communication, Desire to Learn