

# BROOKE KAMINSKI

## GRAPHIC DESIGNER

### EXPERIENCE

#### Art Direction Intern at CDM Princeton

June 2017 - August 2017 • 3 months | Princeton, NJ

I worked with multiple creative teams on numerous brand assets, concepts, and developments. I also worked on several CDM internal projects and events to promote a dynamic working environment.

#### Designer at The Center for Women & Gender

September 2016 - Present • 1 year, 7 months | Rochester, NY

I create digital, print, and social media marketing materials in-house for the center's various programs and educational workshops.

#### Designer at RIT Parking & Transportation

July 2016 - Present • 1 year, 8 months | Rochester, NY

I work on branded display cases, maps, and bus schedules that are administered to students, faculty, and staff at RIT.

#### Designer at RIT Public Safety

February 2016 - Present • 2 years, 2 months | Rochester, NY

I design branded assets for the department and create various brochures, posters, flyers, and signs that promote a safe and secure campus.

#### Designer at RIT Sportszone

October 2015 - August 2016 • 10 months | Rochester, NY

I worked with a team of designers to create social media posts, posters, and flyers that advertised the varsity athletic teams at RIT.

#### Design Intern at Inc Design

June 2015 - July 2015 • 2 months | New York, NY

I designed components of several presentations and project assets, created numerous concepts for a client's brand, and assisted in the production of the company handbook.

### INTERESTS & INVOLVEMENT

On a Panel of Judges for Junior Class Team Project (Spring 2018)

Learning American Sign Language (2016 - Present)

Member of Alpha Sigma Alpha (2016 - Present)


• 50+ volunteer hours accumulated

• Web Designer (2016 - 2017)

### CONNECT

 [www.brookekaminski.com](http://www.brookekaminski.com)

 [brookenkaminski@gmail.com](mailto:brookenkaminski@gmail.com)

 (908) 216-0095

### EDUCATION

#### Rochester Institute of Technology

BFA, Graphic Design '18

Immersion in Advertising & Public Relations

Dean's List (Spring 2015 - Spring 2018)

Honors: Magna Cum Laude

### SKILLS

#### Design

Campaign Design, Branding & Identity, Logo Design, Art Direction, Advertising, UI/UX Design, Social Media, Information Design, Typography, HTML & CSS

#### Development

Research, Concept Development, Campaign Strategy, Marketing Strategy, Organization, Collaboration, Teamwork, Leadership

#### Software

Adobe (InDesign, Illustrator, Photoshop, XD, & Acrobat)

Microsoft (PowerPoint, Word, & Excel)

Sketch, G Suite, Keynote, Pages, Fetch, Mac OS

### NOTABLE PROJECTS

#### It Starts Hear

[Non-Profit Educational Campaign](#)

Concept Development, Campaign Design, Branding, Logo Design, Event Planning, Social Media, UI/UX Design, & Advertising

#### Girls on the Run

[Non-Profit Rebranding Campaign](#)

Campaign Design, Branding, Logo Design, UI/UX Design, Product Design, & Advertising

#### Tangled Tea

[Branded Healthy Beverage Concept](#)

*Collaboration: Myself + 2 Graphic Design Classmates*

Concept Development, Branding, Logo Design, Language, & Package Design

#### RSV Awareness Facebook Videos

[Sponsored Social Media Videos](#)

*Collaboration: Myself + CDMP Art Group Supervisor*

Asset Creation, Video Preparation, & Social Media