

BROOKE KAMINSKI

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EXPERIENCE

Art Direction Intern at CDM Princeton

(June 2017 - August 2017)

During my time at CDM Princeton, I worked with multiple creative teams on numerous brand assets, concepts, and developments. I also worked on several CDM internal projects and events to promote a dynamic work environment.

- Worked on 7 different pharmaceutical brands
- Conceptualized several brand pitches for an upcoming medication
- Helped design and create RSV awareness videos
- Designed multiple components of brand proposals
- Created interior design options and helped plan events for the office
- Assisted with the progression of numerous branded assets

Designer at The Center for Women & Gender

(September 2016 - Present)

At The Center for Women & Gender, I help encourage a campus community that is safe, impartial, and respectful of all its members. In addition to promoting a healthy and accepting community, I create digital, print, and social media marketing materials that are shared among the RIT community.

Designer at RIT Parking & Transportation

(July 2016 - Present)

At the Parking & Transportation department, I work on branded display cases, maps, and bus schedules that are administered to students, faculty, and staff at RIT.

Designer at RIT Public Safety

(February 2016 - Present)

At RIT Public Safety, I design branded assets for the department and create various brochures, posters, flyers, and signs that promote a safe and secure campus.

Designer at RIT Sportszone

(October 2015 - August 2016)

During my time at RIT Sportszone, I worked with a team of designers to create social media posts, posters, and flyers that advertised the varsity athletic teams at RIT.

Design Intern at Inc Design

(June 2015 - July 2015)

While at Inc Design, I worked with several creatives and assisted in the design and production of various client projects. My contributions included designing components of several presentations and project assets, creating numerous concepts for a client's brand, and assisting in the production of the company handbook.

EDUCATION

Rochester Institute of Technology

Graphic Design BFA

Advertising & Public Relations Immersion

Dean's List (Spring 2015 - Present)

SKILLS

Adobe Creative Suite

HTML & CSS

Branding & Identity

Concept Development

Research & Strategy

User Experience & Design

Advertising

Marketing

Art Direction

Collaboration

Leadership

American Sign Language

ACHIEVEMENTS

Winning Junior Class Team Proposal

Winning team proposal for the graphic design junior class "Conceptual Drink Brand" project

Winning Form System Proposal

Pro-Bono form system proposal chosen and implemented in Kirkhaven Transitional Care

Web Mistress Position

Awarded the position of Web Mistress in Alpha Sigma Alpha at RIT

CONNECT

LinkedIn: Brooke Kaminski

Behance: Brooke Kaminski

Instagram: @brookenicolegraphics