

BROOKE KAMINSKI

DESIGNER

EXPERIENCE

Art Direction Intern at CDM Princeton

(June 2017 - August 2017) | Princeton, NJ

During my time at CDM Princeton, I worked with multiple creative teams on numerous brand assets, concepts, and developments. I also worked on several CDM internal projects and events to promote a dynamic working environment.

- Worked on 7 different pharmaceutical brands
- Conceptualized several brand pitches for a new medication
- Helped design and create animated RSV awareness videos
- Assisted with the progression of numerous branded assets
- Created interior design proposals and posters for the office

Designer at The Center for Women & Gender

(September 2016 - Present) | Rochester, NY

At the Center for Women & Gender, I create digital, print, and social media marketing materials for the center's various programs and educational workshops. The Center for Women & Gender is the primary resource for women on campus. They work to provide prevention education as well as outreach to the RIT community.

Designer at RIT Parking & Transportation

(July 2016 - Present) | Rochester, NY

At the Parking & Transportation department, I work on branded display cases, maps, and bus schedules that are administered to students, faculty, and staff at RIT.

Designer at RIT Public Safety

(February 2016 - Present) | Rochester, NY

At RIT Public Safety, I design branded assets for the department and create various brochures, posters, flyers, and signs that promote a safe and secure campus.

Designer at RIT Sportszone

(October 2015 - August 2016) | Rochester, NY

During my time at RIT Sportszone, I worked with a team of designers to create social media posts, posters, and flyers that advertised the varsity athletic teams at RIT.

Design Intern at Inc Design

(June 2015 - July 2015) | New York, NY

While at Inc Design, I worked with several creatives and assisted in the design and production of various client projects. My contributions included designing components of several presentations and project assets, creating numerous concepts for a client's brand, and assisting in the production of the company handbook.

EDUCATION

Rochester Institute of Technology

BFA, Graphic Design '18

Immersion in Advertising & Public Relations

SKILLS

Branding	Research
Advertising	Info Design
Art Direction	HTML/CSS
Animation	3D Modeling

ACTIVITIES & INTERESTS

Learning American Sign Language
Member of RIT Graphic Design Club

Member of Alpha Sigma Alpha (2016 - Present)

- 40+ volunteer hours accumulated
- Holding position of Web Mistress

ACHIEVEMENTS

Dean's List (Spring 2015 - Present)

Winning Proposals

Outdoor Signage for NeighborWorks Rochester


Form System for Kirkhaven Transitional Care

Beverage Brand Concept for a Junior Class Team Project

CONNECT

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