

# BROOKE KAMINSKI

## GRAPHIC DESIGNER

### EXPERIENCE

#### Art Direction Intern at CDM Princeton

June 2017 - August 2017 | Princeton, NJ

I worked with multiple creative teams on numerous brand assets, concepts, and developments. I also worked on several CDM internal projects and events to promote a dynamic working environment.

#### Designer at The Center for Women & Gender

September 2016 - Present | Rochester, NY

I create digital, print, and social media marketing materials for the center's various programs and educational workshops.

#### Designer at RIT Parking & Transportation

July 2016 - Present | Rochester, NY

I work on branded display cases, maps, and bus schedules that are administered to students, faculty, and staff at RIT.

#### Designer at RIT Public Safety

February 2016 - Present | Rochester, NY

I design branded assets for the department and create various brochures, posters, flyers, and signs that promote a safe and secure campus.

#### Designer at RIT Sportszone

October 2015 - August 2016 | Rochester, NY

I worked with a team of designers to create social media posts, posters, and flyers that advertised the varsity athletic teams at RIT.

#### Design Intern at Inc Design

June 2015 - July 2015 | New York, NY

I designed components of several presentations and project assets, created numerous concepts for a client's brand, and assisted in the production of the company handbook.





### INTERESTS & INVOLVEMENT

Learning American Sign Language

Member of Alpha Sigma Alpha (2016 - Present)

- 50+ volunteer hours accumulated
- Web Designer (2016 - 2017)

### CONNECT

-  [www.brookekaminski.com](http://www.brookekaminski.com)
-  [brookenkaminski@gmail.com](mailto:brookenkaminski@gmail.com)
-  (908) 216-0095
-  @brooke\_kaminski\_design

### EDUCATION

#### Rochester Institute of Technology

BFA, Graphic Design '18

Immersion in Advertising & Public Relations  
Honors: Magna Cum Laude

### SKILLS

#### Design

Campaign Design, Branding & Identity, Logo Design, Art Direction, Advertising, UI/UX Design, Social Media, Information Design, Typography, HTML & CSS

#### Development

Research, Concept Development, Campaign Strategy, Marketing Strategy, Organization, Collaboration, Teamwork, Leadership

#### Software

Adobe (InDesign, Illustrator, Photoshop, XD, & Acrobat)  
Microsoft (PowerPoint, Word, & Excel)  
Sketch, Keynote, Pages, Fetch, Mac OS

### NOTABLE PROJECTS

#### Girls on the Run

Campaign Design, Re-Branding, Logo Design, UI/UX Design, & Advertising

Software Used: [Illustrator](#), [Photoshop](#), [InDesign](#)

#### It Starts Hear

Campaign Design, Branding, Logo Design, Event Planning, UI/UX Design, Social Media, & Advertising

Software Used: [Illustrator](#), [Photoshop](#), [XD](#), [InDesign](#)

#### RSV Awareness Social Media Videos

Asset Creation & Video Preparation

Software Used: [Illustrator](#), [Photoshop](#)

Collaboration: [Myself](#) + [CDMP Art Group Supervisor](#)

#### Tangled Tea

Concept Development, Branding, Logo Design & Package Design

Software Used: [Illustrator](#), [Photoshop](#), [InDesign](#)

Collaboration: [Myself](#) + [2 Graphic Design Classmates](#)